

CPA Pawner

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Price: **\$20**



MAKING YOUR VISION COME TRUE

With all the competition between internet marketers fighting over traffic to fulfil their CPA offers online, it has become unbelievably easy to make money offline doing the same thing. Most people who see the words 'offline marketing' run away and hide because they think it means getting up close and personal with people. This method can work with no human contact at all if you really don't want to deal with people face to face.

I will show you the perfect group of people to target with your CPA offers.

EXECUTE CORRECTLY - MAKE \$ HAND OVER FIST
THIS IS A CREATIVE CPA SOLUTION.



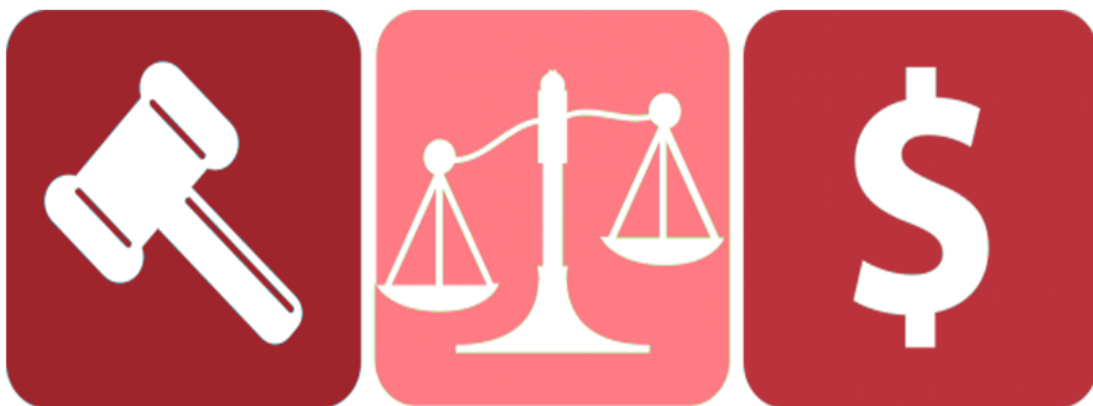
**EASY
WORK**



**HIGHLY
PROFITABLE**



**INSTANT
SUPPORT**



**THIS E-BOOK WAS PURCHASED AT
BUYSELLMETHODS.COM**

BUY OR SELL YOUR EARNING METHODS

This is my method how I make currently over \$7k per month with payday loans /cash advance offers.

The number is steadily growing and you will see why.

You can be from any country for it to work. Just ability to get into CPA networks.



Tips When Filling In Your CPA Application

- 1. Always Be Honest** – This goes without saying... CPA Networks are not there to filter out newbies, their main goal is to filter out scammers. So make sure you fill out your right address, real name, DOB etc
- 2. This is NOT** a must but highly recommended – **Have your own website** whether it's a blog or a niche site.



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If you rather not build a website and just want to mass market, fill in something like “**WillDiscussViaInterview.com**. This will let them know that you just plan to mass market and don’t really have a website of your own.

3. You know what Niche/offer you want to promote and what traffic source you’ll be using, that’s fine.

4. Experience or No Experience? Again, be honest when filling in this section. If you are completely newbie and have never made a single dime online. Tell them that you are 100% serious and that you’re studying really hard.

If you’ve bought any courses, list them down that you can invested in courses, if you’ve been reading blog posts like this one, tell them!

Basically, they are NOT filtering marketers who are trying hard, they are filtering out scammers. So be honest and let them know that you’re ready to take action

5. Budget – This part is the hard part and as much as I want to say be honest, sometimes you can’t. If your REAL HONEST budget is something like \$100. Then that will actually look pretty bad.

I recommend saying something like \$500 – \$1,000. This will let the network know that you’re serious and ready to market once you’re approved.

6. Other questions are pretty obvious so I won’t touch on them here. After you have filled in your application and have uploaded all the necessary documents to verify your identity.



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Now when you are accepted into CPA network, you are ready to go.

Method in nutshell:

I contact pawn shops and offer them a deal where they will hand out fliers with my website on it that redirects people to payday loan/cash advance offer.

Those offers pay anywhere \$25 to \$80 for qualified lead.

Pawn shop guys get 25% of commission.



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Details:

So the reason why this works is simple.

1. People who visit pawn shops need money fast. Very fast. If they do not need money urgently they would not take out loans and as collateral they offer phones, computers, tv's, cars etc.

2. Pawn shop can only give them a certain amount of money. So if the phone is worth \$200, pawn shop will offer them about \$100 to \$150.

Most of the time this is not enough for people and they are desperate for more.

3. Once the loan has been given them the pawn shop worker tells them to visit a certain company website that they have affiliation with for a cash advance loan. And they will be given a flyer.



4. Person goes online, applies and I get commission of \$80.



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More Details:

So keep in mind that you would probably need to call those pawn shop owners up. Unless you live in a city that has them around.

Offer them a certain amount for every customer they bring. Do not tell them it's only 25% or how much you are getting.

Tracking: set up a domain and for each pawn shop have a subdomain that redirects people through their specific subid to the offer.



That way you know when to pay and who to pay.

I have found that most people want weekly payments. So it's good if you have that ability.



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Some pawn shops are offering loans themselves. I don't stay away from the ones that give loans. Because some of them only give to certain people and reject some. Those are people to whom this is beneficial.

Also, they don't give very big loans. After getting the loan, some people still need more money.

Flyer should be a full page each one. You go partially or full color and print them yourself or you just have them printed on Fiverr. I've got a few full page color created and will probably continue ordering them from Fiverr.

Contacting the pawnshops: you call them or contact owners via their website (if they have). I mostly call each one to get the manager's name and then using a spin off the '7878 22 letters' thread and sending a 'bulky package' - pretty much a professional proposal to them and then a couple of days after it arrives, calling the manager and asking if he got it - and if he had any questions (or she of course).



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For the website I use WordPress for the display of the offers. You can also do a custom coding of it, using html and php. The advantage you would have with that is if you wanted to create multiple sites for a region (ie, different cities in a state, 'losangelospaydayloans.com, sandiegopaydayloans.com, sanfranciscopaydayloans.com'), you could use the same SQL database for the ads and just have to edit the one database to change all of the sites.



You could also do a 2 step landing page, where the first page collect emails from the people, then in the auto-response have the link to the offers page. This way you would be building a list to market to later (If they need a loan once, they will need one again, or would do well with work online offers), and you could also run email promotions for the pawnshops directly to their customers (for a fee of course). This of course would have to be done in such a way to not seem too spammy and be discussed with the shop owner.



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Another idea with the multiple offers on a landing page would be the ability to sell advertising to locally based loan providers (assuming they are not in competition with the pawnshops). Perhaps a "National Lenders" and "Local Lenders" section on the page.

On the other hand, simple redirect with a subdomain will do the job too.



With as much as these offers pay out, I see no real reason to 'low ball' the pawnshop managers. You can be straight up with them - 50/50 cut. 50% for them for producing the lead, 50% for you for handling the backend. This way with the multiple offers being different payouts, you just look at what their SubID produced for each network for that pay period and pay them 1/2 of that payout. This honesty can go a long way in keeping a strong working relationship once it starts paying out for them.



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Scaling:

More pawn shops you recruit more you earn. I started out with \$300 per week with one pawn shop. Slowly but surely it grew. In 3 months of doing this I am making constant \$7k+

P.S I have been full time CPA marketer for a long time and if any of you would like to mastermind or chat about CPA I would be well up for it. I do not have that much time, so I would really prefer chatting with people with whom we could mastermind and chat about methods etc.



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