SPOTIFY STREAMING EBOOK

Spotify Stream Revenue - The Lazy Way

This eBook is written to be straightforward, and it's for those that wanted to join this trend of earning from Spotify streaming. *Disclaimer* we do recommend our services for those people to "pay to skip hassle", we believe that's the win-win situation, as we provide our services with scale, we're able to provide our services even lower cost than you setting it yourself, so why not spend a little and save yourself hours? This is why this is eBook is naming the lazy method, you can pay a little a be lazy. But don't worry, if you bought this eBook but don't like the idea of paying for our services, we would of course tell you how to do it yourself for everything.

The Concept of Spotify Revenue

We'll explain the concept quickly, so how do artist earn on Spotify? Artist got paid by Spotify from the total revenue Spotify earned from 2 ways, premium subscription and advertising. All the premium subscription and ads revenue goes into a big pool, which then Spotify take a cut, then the rest is distribute by artist based on how much streams they've got. Simple illustration, there's 2 artist on Spotify, Spotify earned \$130, after taking a \$30 cut, there's \$100

left, this month Spotify total streams is 10mil, the first artist had 7mil streams, the second have 3mil

stream, so the first artist would get 70% (7mil/10mil) of \$100, the second artist would get \$30, but in

reality there's multiple pool of revenue, which is categorize by countries, premium/ad revenue. (As

you've noticed Spotify have different pricing in different countries.)

The Breakdown of How You Make Money from This

As this is again straightforward, I'll write this in step-by-step guide as follows:

1. First, choose a distro and register an account.

Choosing a distro is simple, all you need to care is if they're strict or known of banning fake streams, the

rest would be how fast they get your song live on Spotify and if they give 100% royalties or they take a

cut. (But don't worry too much as if you want to make big bucks, you'll eventually have account on as

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many distros as possible, diversify, get it?)
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Here's a few recommendations:

• <u>Distrokid.com</u> – Used by many like us, cheap subscription \$20/year, fast song approval, loose

requirements on song quality, and you get to keep 100% of the royalties.

(I would advise using referral link from another botter to avoid being flag as a group of botters.)

• <u>Routenote.com</u> – Fast payment, probably the only distro that pay revenue after 45 days, the

other distro usually pay revenue after 60 days from the month you streamed.

• <u>Novecore.com</u> – Small company with very limited staff so they don't have that manpower to do

*Don't spend too much time on this, your time worth more than few dollars, don't be cheap.

2. Get a song and artwork (image for your song cover / album)

Now this doesn't matter to me personally, as most of your listener are not real people, it doesn't matter

if you're song is Grammy award level, but make sure not to use any song that may be COPYRIGHTED.

- 1. Go on <u>postermywall.com</u> to create free artwork.
- Make sure the artist name and album title are spelled exactly the same as u put on the distributer.
- Make sure the size of the cover is 3000x3000

 Uploading the music is easy. *I recommend instrumental / nonvocal / English song because they have larger audience size, and these

types of song appeal to Spotify users from tier 1 country like US, UK, CA, AU, NE, etc.

Once your song and artwork are done, just upload them via your Distro.

Upload your song to distro, and check your email if they're rejected see what's the reason, then retry, it's really nothing if you got reject of artwork, or something like that, just fix it and upload again, not big deal. Once your song a live on Spotify we'll go straight into next step, getting streams.

4a. Getting streams to your song, now there's 2 way, buy it or DIY.

Join our group to check our services :

Discord: monte_ball#9930

Telegram: @monteball

Before I started my own services providing Spotify streams, I used to buy them myself too, back then it is like \$0.6~0.7 per 1k streams, right now we're selling it as monthly plan and the rate is around \$0.25/1k streams, so you get a consistent flow of streams to your artist, then you can sit back and relax, forget about this and focus on thing that you make money from.

Spotify pay roughly around \$1.5~2.0 per 1k streams coming from tier 1 countries, which means for every \$0.25 you spent into buying streams, you could get back 700~900% ROI. Our Services starts from \$3, which you can give us a song URL / playlist URL of your artist, then for \$190

you can get about 200k streams, which revenue is estimated at \$300 ~ \$400. And you can pay double triple or x to get a multiply of that:

- 1000 streams \$3 | estimated revenue : \$1,5 ~ \$2
- 5000 streams \$9 | estimated revenue : \$7,5 ~ \$10
- 10 000 streams \$15 | estimated revenue : \$15 ~ \$20
- 50 000 streams \$70 | estimated revenue : \$75 ~ \$100
- 100 000 streams \$105 | estimated revenue : \$150 ~ \$200
- 200 000 streams \$190 | estimated revenue : \$300 ~ \$400
- 500 000 streams \$490 | estimated revenue : \$750 ~ \$1000

Our Auto Buy Streaming Service: <u>https://sellix.io/montemann</u>

4b. Want to stream it yourself instead of buying streams? Here's how

We understand some people would prefer to stream it themselves and spend time monitoring, so we'll tell you how to do so as well, first of all here's what you'll need:

- Spotify software and RDP. You will get both when you purchase our Spotify marketing bot package. At <u>https://sellix.io/montemann</u>
- Comes equipped with proxies and you are able to let it run freely with bi weekly monitoring.
- When purchased, it comes with a how- to- guide.